

2017 Bacon, Beer & Classic Cars

SPONSORSHIP OPPORTUNITIES

September 16, 2017

4-11 pm



BACON, BEER & *Classic Cars*



Join Chamber members, classic car enthusiasts, and the general public at this fun and exciting festival at the Chamber's office on Northline in Taylor (on the campus of Wayne County Community College District)! We will be celebrating the end of another amazing Downriver summer with everything bacon and beer from Bierkeller in Taylor, a classic car show, live entertainment and much more fun!

Presenting Sponsor - \$2,000

- Premium placement for company logo on event posters, digital advertising, and all marketing pieces
- Chamber event webpage recognition as Presenting Sponsor with logo linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 2,000 individual email addresses, including community and business leaders and the general public
- Recognition in news releases to Detroit area print and broadcast media
- Logo recognition on classic car registration page mailed to 200+ classic car owners – with opportunity to provide promotional piece with the mailing
- Logo recognition on event signage
- 10 tickets to the event

KEG SPONSOR: \$1,000

- Placement for company logo on event posters and digital advertising
- Chamber event webpage recognition as Keg Sponsor with logo linking to company website
- Recognition in event eblasts linking to company website, sent numerous times to over 2,000 individual email addresses, including community and business leaders and the general public
- Recognition in news releases to Detroit area print and broadcast media
- Recognition on event signage
- 5 tickets to the event

6 - Pack Sponsor : \$250

- Company (name) on event posters and flyers
- Event webpage recognition as 6 - Pack Sponsor with link to company website
- Recognition as 6 - Pack Sponsor in eblasts with link to company website, and other media releases
- 2 Event Tickets

INDIVIDUAL TICKETS: \$35 per person (\$30 early bird)

Business Name _____ Contact _____

Address _____ E-mail _____

METHOD OF PAYMENT: Check enclosed Mastercard, Visa Invoice (Chamber members only)

Card Number _____ Exp. Date _____

Name on Card _____ Signature of Card Holder _____

Please RSVP by submitting this form via fax to 734-284-0198
If you have any questions call 734-284-6000 or visit www.swcrc.com