



**2025  
Downriver**  
& Southern Wayne County  
Signature Events & Marketing Opportunities



Allen & West Rd. Business District  
**Woodhaven**

**Thriving Together**  
#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale  
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte



## Meet the Chamber Team



**Ronald J. Hinrichs**  
President/CEO



**Monique Reister**  
Senior Director of  
Membership Engagement



**Kate Currie**  
Events & Marketing  
Manager



**Mary Pilon**  
Administrative Assistant



**Stacey Hale**  
Program Manager  
Regional Workforce Talent Initiative

The Southern Wayne County Regional Chamber provides member businesses and organizations across 21 municipalities throughout the region with opportunities and resources to engage and network with key decision-makers, enhancing financial growth, professional development, and the ability to contribute to a thriving community environment. Our membership is diverse including small businesses, large corporations, nonprofit organizations, manufacturing companies, real estate developers, healthcare organizations, retail establishments, business service providers, restaurants, hotels, municipalities, government officials and much more.

*The SWCRC's mission is to provide opportunities for engagement that will empower every member to achieve success.*

*It is our vision to be the unifying body for the Southern Wayne County business community, bringing people and organizations together to have a positive, lasting impact on our region.*

The SWCRC is one of the most influential forces in local affairs and regional economic development. We are a professional organization that provides resources such as business networking groups, monthly networking events, signature Chamber events, legislative advocacy and impactful committees.

**Contact:** (734) 284-6000 | [info@swcrc.com](mailto:info@swcrc.com) | [www.SWCRC.com](http://www.SWCRC.com)

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# Black Tie *Gala & Expo* *Downriver's Premier Business Expo*

Presented by **TODAY**  
MAGAZINES  
COMMUNITY  
PUBLISHING & MARKETING

Experience the elegance of the Chamber's grandest event, the Black Tie Gala & Expo! This is your opportunity to expose your business to small business owners, corporate and non-profit executives, and municipal officials at this prestigious and large expo and gala celebration! Formal attire is requested, and the event will feature an active expo, heavy appetizers from local restaurants, an open bar, live entertainment, and great fun!



**Thursday, April 10 | 6:00 PM**  
Crystal Gardens | Southgate



Average attendance is 350+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.



Tickets: \$70 | SWCRC Members



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# Black Tie Gala & Expo

## Downriver's Premier Business Expo



### Sponsorship & Marketing Opportunities



#### Platinum Sponsor | \$2,500

- Premium logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20') with premium, front row placement
- Company logo on mailed invitations to Chamber membership and community leaders
  - 10 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media
- Recognition in social media posts.



#### Gold Sponsor | \$1,250

- Logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 10')
- Company logo on mailed invitations to Chamber membership and community leaders
  - 8 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media



#### Silver Sponsor | \$1,000

- Name placement and recognition on all event signage and marketing materials and chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 10')
- Company name on mailed invitations to Chamber membership and community leaders
  - 6 admissions
- Name in Expo Guide Pamphlet

### To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | [Kcurrie@swcrc.com](mailto:Kcurrie@swcrc.com)



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# Black Tie Gala & Expo

## Downriver's Premier Business Expo



### Sponsorship & Marketing Opportunities



#### Entertainment Sponsor | \$1,800

- Logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20')
- Company logo on mailed invitations to Chamber membership and community leaders -8 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media
- Recognition in social media posts



#### Table Sponsor | \$500

- Logo placement and recognition on individual table at the event, name recognition on event pamphlet and on chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Company name on mailed invitations to Chamber membership and community leaders -4 admissions



#### Exhibitor Space | \$400

- Vendor booth (10' x 10')
- Company name on SWCRC.com website - 4 admissions

### To Register for Sponsorship Opportunities

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# Business & Legislative Forum

The Legislative and Business Forum is an exciting series that features our elected and business leaders in the Southeastern Michigan region.

The event features a keynote speaker and great networking opportunities. Average attendance depends on the speaker, and is 100 - 200+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, regional high school students, and government officials.



## Monthly breakfast/lunch forums

Various venues



Past speakers include Congresswoman Debbie Dingell, U.S. Senators Gary Peters and Debbie Stabenow, State elected officials, corporate CEO's and many more.



Tickets: \$25 | SWCRC Members



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Southern Wayne County  
Regional Chamber

# LEGISLATIVE AND BUSINESS FORUM SERIES

## SPONSORSHIP OPPORTUNITIES

The Legislative and Business Forum is an exciting series that features our elected and business leaders in the Southeastern Michigan region. Gain valuable insight from legendary entrepreneurs and successful community pillars to help your business thrive!

### **FORUM SERIES SPONSOR - \$300 PER FORUM FOR A TOTAL OF \$3,000**

- 1 ticket to each event, with seating at the “head” table
- Public recognition of organization and attending representative at each event
- Logo recognition as a “Series Sponsor” on event marketing eblasts with link to company website (sent several times to over 3,000 email addresses each, consisting of small and large business executives and community leaders)
- Logo recognition on printed flyers and ads
- Recognition as a Forum Sponsor in press release sent to Detroit area media (print, broadcast, web)
- Recognition on print and electronic signage at the event
- Logo recognition as a Forum Sponsor on event registration webpage on Chamber website, now featuring a new, easy, user friendly format!
- \$500 per forum includes a table of 10 at each forum. Total of \$5,000
- Opportunity to attend private sponsor reception and photo op with guest speaker

### **INDIVIDUAL FORUM SPONSOR - \$500**

- 1 ticket to event, with seating at the “head” table
- Public recognition of organization and attending representative at event
- Logo recognition as a “Forum Sponsor” on event marketing eblasts with link to company website (sent several times to over 3,000 email addresses each, consisting of small and large business executives and community leaders)
- Logo recognition on printed flyers and ads
- Recognition as a Forum Sponsor in press release sent to Detroit area media (print, broadcast, web)
- Recognition on print and electronic signage at the event
- Logo recognition as a Forum Sponsor on event registration webpage on Chamber website, now featuring a new, easy, user friendly format!
- \$600 includes a table of 10 at the event
- Opportunity to attend private sponsor reception and photo op with guest speaker

If you have any questions call 734-284-6000 or visit [www.swcrc.com](http://www.swcrc.com).



# Taste of Downriver

Presented by



Downriver's premier tasting event! Sample signature items from the best eateries in Southern Wayne County! The event provides tremendous economic impact and promotion of our eateries and local communities. Enjoy a relaxing summer night while indulging in the delights of Downriver with your closest friends and colleagues! Come as a group, or enjoy a night out with your sweetie! Walk from eatery to eatery, enjoying the best of our region.



This signature event promotes the Downriver region to visitors and gives residents the opportunity to try new menu items. Average attendance is 950+.



**Tuesday, August 12 | 6-9:00 PM**  
Downtown Trenton



Tickets: \$30



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# Taste of Downriver

Presented by



## Sponsorship & Marketing Opportunities



### Eatery Sponsor | \$1,000

- Company Logo on event signage & menu
- Chamber event webpage recognition with logo linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Recognition in news releases and logo recognition on event posters
- Logo recognition on back cover of event menu
- 10 tickets to the event



### Guide Sponsor | \$1,000

- Logo on event signage & menu cover
- Chamber event webpage recognition with logo linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Recognition in news releases and logo recognition on event posters
- Logo recognition on back cover of event menu
- 10 tickets to the event



### Registration Sponsor | \$250

- Company name on menus
- Name on event webpage with link to company website
- Name in event eblasts
- 2 tickets

## To Register for Sponsorship Opportunities

Contact our team at (734) 284-6000



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# Women of Achievement Awards

Presented by  PNC BANK

Downriver's premier awards luncheon, the Women of Achievement Awards! The Chamber will proudly recognize some of the most outstanding women in our region with the "Leadership Award," "Entrepreneur Award," and "Unsung Heroine Award!" The Chamber will also honor a young leader age 40 and under in our community with the "Distinguished Young Woman Award."



Average attendance is 350+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.



Friday, October 10 | 11 AM - 1 PM  
Crystal Gardens | Southgate



Tickets: \$45 | SWCRC Members



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# Women of Achievement Awards

Presented by PNC BANK

## Sponsorship & Marketing Opportunities



Gold Sponsor | \$2,500

- 2 tables of 10
- Logo recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media (print, broadcast, web)
- Signage at the event



Silver Sponsor | \$1,500

- 1 table of 10
- Recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media (print, broadcast, web)
- Signage at the event



Community Sponsor | \$1,000

- 1 table of 10
- Name recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition at the event

To Register for Sponsorship Opportunities  
Contact our team at (734) 284-6000



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Join us for a

# Celebration of Downriver & Southern Wayne County

Presented by



We create chemistry



A special evening celebrating our region and honoring our community partners!



Bring in the holiday season with delicious food, drinks, and great networking!



**Thursday, December 4 | 5:30 PM**  
Grosse Ile Golf & Country Club | 9339 Bellevue



Tickets: \$30 | SWCRC Members  
Elected officials complimentary

*Registration Required*

**SWCRC.com/Celebration2025 | (734) 284-6000**

This annual event honors our community partners and leaders in the Southeastern Michigan region. The event features an attendance of 250-300 community and business leaders, appetizers, open beer and wine bar and more at this special annual celebration! This is a great opportunity to expose your brand and to enhance your network with our region's leadership!

**Registration Required: SWCRC.com/Celebration2025 | (734) 284-6000**



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# *Celebration of* **Downriver** **& Southern Wayne County**

Presented by  **BASF**

We create chemistry

## Sponsorship & Marketing Opportunities



### Gold Sponsor | \$1,000

- 6 admissions
- Logo recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media
- Logo recognition on signage at the event



### Silver Sponsor | \$750

- 4 admissions
- Name recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media
- Name recognition on signage at the event



### Community Sponsor | \$500

- 2 admissions
- Name recognition on all event marketing materials
- Name recognition on event marketing eblasts (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Name recognition on signage at the event

## To Register for Sponsorship Opportunities

Contact our team at (734) 284-6000



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734.284.6000 | SWCRC.com

## SWCRC Signature Events

### Golf Outing

Monday, June 23, 2025

8:00 AM - 4:00 PM

Grosse Ile Golf & Country Club



Southern Wayne County  
Regional Chamber

Golf Outing

Presented by

GORNO FORD



Join us for an exciting day of golf at the beautiful Grosse Ile Golf & Country Club, including games, food, an open bar, drawing prizes, and so much more! The event provides a unique opportunity to grow your network with key decision makers.

Average attendance is 144 golfers, plus hole sponsors and dinner attendees, including small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.

In addition to golfing and hole sponsorships, you can promote your business to a sold out and very diverse outing by donating to the drawing, or contributing 150 giveaways to our golfer gift bags! Contact Kate Currie: [KCurrie@swcrc.com](mailto:KCurrie@swcrc.com) or 734-284-6000 to donate to the gift bags.

**Individual Golfer:** \$210. **Foursome:** \$840. *Early bird special prior to May 9, 2025. Afterwards, price increases by \$25 per golfer.*

**Hole Sponsorship w/ Foursome:** \$980. *Early bird special prior to May 9, 2025. Afterwards, price increases by \$100.*

**Hole Sponsorship:** \$250. *Includes signage with logo, and opportunity to setup a table at a tee.*

**Signature sponsorships** include Dinner, Breakfast, Hole - In - One Sponsor, 19th Hole, and Registration Sponsor. Includes golfer admissions and great branding exposure! Info available upon request.



## SWCRC Networking Events

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# The Morning Spark

**11 events annually**

**Monthly on the first Friday**

**8 - 9:00 AM**

**Chamber member venues**

Start your day and month with great networking and breakfast at this premier networking mixer! There is no charge to attend, and everyone is welcome.

Maximize your exposure in the Southern Wayne County business community as the **Presenting Sponsor** of the SWCRC monthly Morning Spark networking events! This popular series is a great way to promote your services to the small businesses in the Southern Wayne County region! Average attendance is 50+ small business owners and entrepreneurs, nonprofit management, and government officials.

- **Premium, top** logo placement in all event eblasts to Chamber members, and community and elected leaders throughout our region, linking to your company website.
- Logo recognition on the event registration webpage with link to company website
- Vendor booth (exclusive) at all Morning Spark events
- Recognition at the event, and additional speaking opportunity at the Morning Spark Event (opportunity to greet attendees and share any news and offers)
- Recognition on Chamber social media

**\$2,000 Investment | Contact us at (734) 284-6000**



734.284.6000 | SWCRC.com

## SWCRC Networking Events

### Networking @ Noon

5 events annually

12—1:00 PM

Hosted @ Chamber  
member venues

Join us during your lunch hour for a great lunch and networking with Downriver leaders and entrepreneurs!

Gain exposure to small businesses and nonprofit professionals at this premier and unique networking lunchtime mixer! Average attendance is 25+ small business owners and entrepreneurs, nonprofit leaders, and government officials.



#### *“Powered By” Sponsor:*

- Company Logo on all marketing for the event
- Chamber event webpage logo recognition linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Logo recognition on event flyers distributed to membership
- Vendor table at each event

*\$2,000 Investment | Contact us at (734) 284-6000*





734.284.6000 | SWCRC.com

## SWCRC Networking Events

### After Business, Ours!

5 events annually

5:30—7:30 PM

Immediately following SWCRC Board Meetings

Be a part of the action and join us for a fantastic networking opportunity, with great food and open bar. Expo tables are also available for members, for only \$45! Showcase your business to our regional leaders at this premier networking event.



Gain exposure to corporate executives, small businesses and nonprofits at this premier and unique mixer! Average attendance is 80+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.

#### *Title / “Powered By” Sponsor:*

- *Premium, top* logo placement on all marketing for the event
- Chamber event webpage logo recognition linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Logo recognition on event flyers distributed to membership
- Vendor table at each event


*\$2,000 Investment | Contact us at (734) 284-6000*



## SWCRC Marketing Opportunities

The SWCRC provides several marketing options to empower your business with our diverse, regional membership.


**SWCRC.com Website Advertising:** Website receives over 100,000+ hits each year!

 **Affinity members have their logos featured on the homepage of SWCRC.com**, linking to their company website. Further, member online directory listings are featured on the Downriver local online business directory page, [www.SWCRC.com/Directory](http://www.SWCRC.com/Directory). *\$300 annually.*

**Enhance your SWCRC website listing with a featured listing on the Downriver local online business directory page**, [www.SWCRC.com/Directory](http://www.SWCRC.com/Directory). *\$150 annually.*


**Homepage banner ad** throughout the entire year linking to a webpage of your choice. Dimensions provided upon request. *\$1,250 annually.*

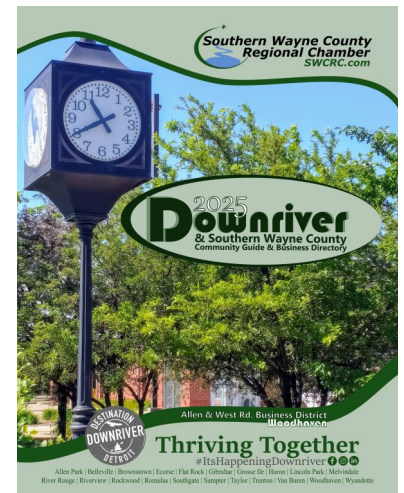
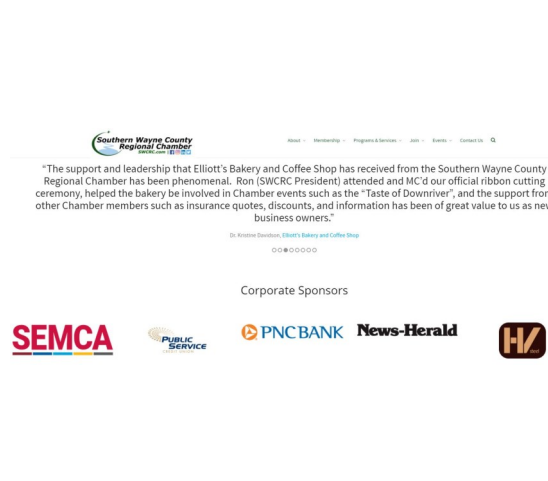
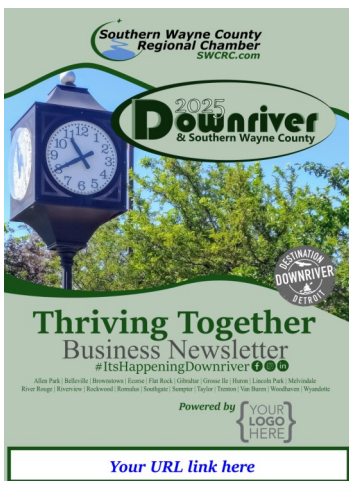
### SWCRC Eblast Marketing

 **Weekly “Thriving Together” Business E-Newsletter Exclusive Title Sponsor**, providing important resources and info each week to our entire membership and community leaders. Title level promotion with logo recognition, and a link to a URL of your choice. *\$3,000 for 6 months, or a special discounted rate of \$5,000 for 12 months.*

**Eblasts to SWCRC email database** of small business owners and entrepreneurs, corporate executives, nonprofits leaders, and government officials throughout the region, advertising your business programs and offers! *\$100 per eblast. Special offer of \$50 per eblast with commitment to monthly eblasts for 3 or more months.*

**Ads in weekly Thriving Together Business E-Newsletter** are complimentary to Chamber members!

 **Annual SWCRC Downriver Community Guide & Membership Directory:** Advertising rates available upon request. Publication mailed directly to SWCRC membership in January each year, and thousands distributed throughout the region via public venues.



## SWCRC Marketing Opportunities (continued)

### SWCRC Online Event/Membership Registration Partner

Each year, the SWCRC has thousands of event and membership registrations completed for the Chamber's signature events via our website, [www.SWCRC.com](http://www.SWCRC.com). Upon each registration, guests are redirected to a registration confirmation webpage. As the Online Registration Partner, your organization will enjoy premium marketing throughout the year each time a guest is directed to the confirmation page on our site! **The registration confirmation webpage will include your logo, and a special link to any URL you choose, including a coupon, flyer, website, social media page, or more!** Additionally, the confirmation page is emailed directly to the email inbox of the purchaser. This opportunity provides your branding with 8,000+ impressions annually.

#### *SWCRC Signature events include:*

*Black Tie Gala & Expo: 350 attendees*

*10 Business and Legislative Forums: 100-250 attendees each*

*Taste of Downriver: 750+ attendees*

*Women of Achievement Awards: 300+ attendees*

*Golf Outing: 150 attendees*

*Celebration of Downriver: 225+ attendees*

*Also includes membership signups and renewals, various programs throughout the year such as networking, the Downriver Summit, and more!*

Below is an example of the confirmation page, viewed after thousands of registrations each year.

**Thriving Together**  
#ItsHappeningDownriver



About ▾

Membership ▾

Programs & Services ▾

Join ▾

Events ▾

Contact Us



### Event Registration Confirmation

Thank you for registering for an SWCRC event! Your information has been added to our registration list. Please feel free to reach out to us at [734-284-6000](tel:734-284-6000) if you have any questions. We are looking forward to seeing you at the event! Click [here](#) for the homepage.

Thank you to our partner



Click here for your **Coupon!**