



**Southern Wayne County  
Regional Chamber**  
SWCRC.com

Grosse Ile Parkway Bridge  
From Elizabeth Park - Trenton

# Downriver

& Southern Wayne County  
Signature Events & Marketing Opportunities

# 2026

# Thriving Together

#ItsHappeningDownriver   



Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale  
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

## Meet the Chamber Team



**Ronald J. Hinrichs**  
President/CEO



**Monique Reister**  
Senior Director of  
Membership Engagement



**Kate Currie**  
Events & Marketing  
Manager



**Mackenzie Lane**  
Program Manager  
Regional Workforce Talent Initiative

The Southern Wayne County Regional Chamber provides member businesses and organizations across 21 municipalities with opportunities and resources to engage and network with key decision-makers, enhancing financial growth, professional development, and the ability to contribute to a thriving community environment. Our membership is diverse, including small businesses, large corporations, nonprofit organizations, manufacturing companies, real estate developers, healthcare organizations, retail establishments, business service providers, restaurants, hotels, municipalities, government officials and much more.

*The SWCRC's mission is to provide opportunities for engagement that will empower every member to achieve success.*

*It is our vision to be the unifying body for the Southern Wayne County business community, bringing people and organizations together to have a positive, lasting impact on our region.*

The SWCRC is one of the most influential networks in local affairs and regional economic development. We are a professional organization that provides resources such as business networking groups, operational savings programs, small business and nonprofit workshops, monthly networking events, signature business events, and advocacy for policy that enhances economic development and job growth in our region.

Contact: (734) 284-6000 | [info@swcrc.com](mailto:info@swcrc.com) | [www.SWCRC.com](http://www.SWCRC.com)

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**Grosse Ile Parkway Bridge**  
From Elizabeth Park - Trenton

# Downriver & Southern Wayne County 2026



## From the Chamber President Ronald J. Hinrichs

**Thank you for your partnership with our community's premier employer advocacy network, the Southern Wayne County Regional Chamber!** I am honored to serve within an organization that continues to have a tremendous positive and lasting impact on our Downriver and Southern Wayne County region. Over the past year, the SWCRC has launched new resources that are empowering our members to effectively serve their community. The Chamber's 'Unlock Opportunities for your Business' series is providing value by connecting you with mentorship, marketing strategies, access to capital and more in partnership with SCORE, the SBA, and the Small Business Development Center. Additionally, **as one united membership, the SWCRC advocates for policy and legislation at all levels of government that empowers job providers to create opportunities for employment throughout our region.** It is vital that we attract strong talent to our community, drive economic development that leads to growth, and empower municipalities to provide the services necessary for a high quality of life.

We remain focused on the priorities identified in our strategic plan and advocacy agenda, **including strengthening the small business and nonprofit community who provide quality employment to our residents.** The Chamber is continuing to work with our educational partners through our Regional Workforce Talent Initiative to recruit instructors who are training our future talent, and inspiring our youth to consider the skilled trades and other vocations so vital to the success of our community.

Be sure to take advantage of the many offerings of the SWCRC throughout the year, including the Black Tie Gala & Expo, monthly Legislative & Business Forum Series, Downriver Young Professionals, small business and nonprofit networking events, Connections Groups, Women of Achievement Awards, mentorship, marketing opportunities, everyday essentials discount program, commercial liability insurance savings, and so much more! **Visit our website, [www.SWCRC.com](http://www.SWCRC.com) to explore the many opportunities available to your organization and personal career.**

Again, thank you for your partnership, and we are looking forward to serving you throughout 2026!

Ronald J. Hinrichs  
President/CEO



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# Black Tie Gala & Expo

Downriver's Premier Business Expo



Experience the elegance of the Chamber's grandest event, the Black Tie Gala & Expo! This is your opportunity to expose your business to small business owners, corporate and non-profit executives, and municipal officials at this prestigious and large expo and gala celebration! Formal attire is requested, and the event will feature an active expo, heavy appetizers from local restaurants, an open bar, live entertainment, and great fun!



**Thursday, April 9 | 6:00 PM**  
Crystal Gardens | Southgate



Average attendance is 350+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.



Tickets: \$70 | SWCRC Members



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# Black Tie Gala & Expo

Downriver's Premier Business Expo



## Sponsorship & Marketing Opportunities



### Platinum Sponsor | \$2,500

- Premium logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20') with premium, front row placement
- Company logo on mailed invitations to Chamber membership and community leaders
- 10 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media
- Recognition in social media posts.



### Gold Sponsor | \$1,250

- Logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 10')
- Company logo on mailed invitations to Chamber membership and community leaders
- 8 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media



### Silver Sponsor | \$1,000

- Name placement and recognition on all event signage and marketing materials and chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 10')
- Company name on mailed invitations to Chamber membership and community leaders
- 6 admissions
- Name in Expo Guide Pamphlet

## To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | [Kcurrie@swcrc.com](mailto:Kcurrie@swcrc.com)



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**Black Tie** *Gala & Expo*  
*Downriver's Premier Business Expo*

Southern Wayne County  
 Regional Chamber  
 SWCRC.com

Presented by **TODAY**  
 MAGAZINES  
 COMMUNITY  
 PUBLISHING & MARKETING

## Sponsorship & Marketing Opportunities



### Entertainment Sponsor | \$1,800

- Logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20')
- Company logo on mailed invitations to Chamber membership and community leaders -8 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media
- Recognition in social media posts



### Table Sponsor | \$500

- Logo placement and recognition on individual table at the event, name recognition on event pamphlet and on chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Company name on mailed invitations to Chamber membership and community leaders -4 admissions



### Exhibitor Space | \$400

- Vendor booth (10' x 10')
- Company name on SWCRC.com website - 4 admissions

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# Business & Legislative Forums

The Legislative and Business Forums are an exciting series that features the opportunity to engage key elected and business leaders in the Southeastern Michigan region.

Each of 10 events feature a keynote speaker and great networking opportunities. Average attendance depends on the speaker, and is 100 - 200+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, regional high school students, and government officials.



## Monthly breakfast/lunch forums

Various venues



Speakers include members of the U.S. House, U.S. Senators, state elected officials, local leaders, corporate CEO's and more.



Tickets: \$25 | SWCRC Members



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Southern Wayne County  
Regional Chamber

# LEGISLATIVE AND BUSINESS FORUM SERIES

## SPONSORSHIP OPPORTUNITIES

The Legislative and Business Forum is an exciting series that features our elected and business leaders in the Southeastern Michigan region. Gain valuable insight from legendary entrepreneurs and successful community pillars to help your business thrive!

### **FORUM SERIES SPONSOR - \$300 PER FORUM FOR A TOTAL OF \$3,000**

- 1 ticket to each event, with seating at the “head” table
- Public recognition of organization and attending representative at each event
- Logo recognition as a “Series Sponsor” on event marketing eblasts with link to company website (sent several times to over 3,000 email addresses each, consisting of small and large business executives and community leaders)
- Logo recognition on printed flyers and ads
- Recognition as a Forum Sponsor in press release sent to Detroit area media (print, broadcast, web)
- Recognition on print and electronic signage at the event
- Logo recognition as a Forum Sponsor on event registration webpage on Chamber website, now featuring a new, easy, user friendly format!
- \$500 per forum includes a table of 10 at each forum. Total of \$5,000
- Opportunity to attend private sponsor reception and photo op with guest speaker

### **INDIVIDUAL FORUM SPONSOR - \$500**

- 1 ticket to event, with seating at the “head” table
- Public recognition of organization and attending representative at event
- Logo recognition as a “Forum Sponsor” on event marketing eblasts with link to company website (sent several times to over 3,000 email addresses each, consisting of small and large business executives and community leaders)
- Logo recognition on printed flyers and ads
- Recognition as a Forum Sponsor in press release sent to Detroit area media (print, broadcast, web)
- Recognition on print and electronic signage at the event
- Logo recognition as a Forum Sponsor on event registration webpage on Chamber website, now featuring a new, easy, user friendly format!
- \$600 includes a table of 10 at the event
- Opportunity to attend private sponsor reception and photo op with guest speaker

If you have any questions call 734-284-6000 or visit [www.swcrc.com](http://www.swcrc.com).



# Taste of Downriver

Presented by



Downriver's premier tasting event! Sample signature items from the best eateries of Southern Wayne County while enjoying a relaxing summer night with your closest friends and colleagues! Come as a group, or enjoy a night out with your family. Walk from eatery to eatery, enjoying the best of our Downriver region.



This signature event promotes the Downriver region to visitors and gives residents the opportunity to try new menu items. Average attendance is 950+.



**Tuesday, August 11 | 6-9:00 PM**

Location TBA



Tickets: \$30



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# Taste of Downriver

Presented by



## Sponsorship & Marketing Opportunities



### Eatery Sponsor | \$1,000

- Company Logo on event signage & menu
- Chamber event webpage recognition with logo linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Recognition in news releases and logo recognition on event posters
- Logo recognition on back cover of event menu
- 10 tickets to the event



### Guide Sponsor | \$1,000

- Logo on event signage & menu cover
- Chamber event webpage recognition with logo linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Recognition in news releases and logo recognition on event posters
- Logo recognition on back cover of event menu
- 10 tickets to the event



### Registration Sponsor | \$250

- Company name on menus
- Name on event webpage with link to company website
- Name in event eblasts
- 2 tickets

## To Register for Sponsorship Opportunities

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# Women of Achievement Awards

Presented by 

Downriver's premier awards luncheon! The event honors women in business and nonprofit operations, and inspires our next generation of female leaders. The Chamber will proudly recognize some of the most outstanding women in our region with the "Leadership Award," "Entrepreneur Award," and "Unsung Heroine Award!" The Chamber will also honor a young leader age 40 and under in our community with the "Distinguished Young Woman Award."



Average attendance is 350+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.



Friday, October 9 | 11 AM - 1 PM  
Crystal Gardens | Southgate



Tickets: \$55 | SWCRC Members  
\$500 Special | Table of 10



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# Women of Achievement Awards

Presented by PNC BANK

## Sponsorship & Marketing Opportunities



Gold Sponsor | \$2,500

- 2 tables of 10
- Logo recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media (print, broadcast, web)
- Signage at the event



Silver Sponsor | \$1,500

- 1 table of 10
- Recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media (print, broadcast, web)
- Signage at the event



Community Sponsor | \$1,000

- 1 table of 10
- Name recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition at the event

To Register for Sponsorship Opportunities  
Contact our team at (734) 284-6000



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# Celebration of **Downriver** & Southern Wayne County



**Thursday, December 3 | 5:30 PM**

Grosse Ile Golf & Country Club



Tickets: \$40 | SWCRC Members



Celebration of Downriver & Southern Wayne County is the SWCRC's annual Christmas and holiday gathering, honoring our partners and leaders in the Southeastern Michigan region, and celebrating our membership and accomplishments throughout the year. The event features an attendance of 250-300 community and business leaders, and SWCRC members. Join us for delicious appetizers, an open beer and wine bar, and great cheer at this special annual celebration at the gorgeous Grosse Ile Golf & Country Club!

## To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | [Kcurrie@swcrc.com](mailto:Kcurrie@swcrc.com)



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# Celebration of Downriver & Southern Wayne County

## Sponsorship & Marketing Opportunities



### Gold Sponsor | \$1,250

- 6 admissions
- Logo recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media
- Logo recognition on signage at the event



### Silver Sponsor | \$1,000

- 4 admissions
- Name recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media
- Name recognition on signage at the event



### Community Sponsor | \$500

- 2 admissions
- Name recognition on all event marketing materials
- Name recognition on event marketing eblasts (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Name recognition on signage at the event

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734.284.6000 | SWCRC.com

## SWCRC Signature Events

### Golf Outing

Monday, June 22, 2026

9 AM — Driving Range Open

Shotgun at 10 AM

Grosse Ile Golf & Country Club



# Golf Outing

Presented by **GORNO FORD**



Join us for an exciting day of golf at the beautiful Grosse Ile Golf & Country Club, including games, food, an open bar, drawing prizes, and so much more! The event provides a unique opportunity to grow your network with key decision-makers across all industries!

Average attendance is 144 golfers, plus hole sponsors and dinner attendees, including small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.

In addition to golfing and hole sponsorships, you can promote your business to a sold out and industry diverse outing by donating to the drawing, or contributing 150 giveaways to our golfer gift bags! **Contact Kate Currie: [KCurrie@swcrc.com](mailto:KCurrie@swcrc.com) or 734-284-6000 to donate to the gift bags.**

**Individual Golfer:** \$275. **Foursome:** \$1,100. *Early bird special prior to May 8, 2026. Afterwards, price increases by \$25 per golfer.*

**Hole Sponsorship w/ Foursome:** \$1,265. *Early bird special prior to May 8, 2026. Afterwards, price increases by \$100.*

**Hole Sponsorship:** \$275. *Includes signage with logo, and opportunity to setup a table at a tee.*

**Signature sponsorships** include Dinner, Breakfast, Beverage Station, Hole - In - One Sponsor, 19th Hole, and Registration Sponsor. Includes golfer admissions and great branding exposure! Info available upon request. **Contact Kate Currie: [KCurrie@swcrc.com](mailto:KCurrie@swcrc.com) or 734-284-6000.**



734.284.6000 | SWCRC.com

## SWCRC Networking Events

### The Morning Spark

**11 events annually**  
**Monthly on the first Friday**  
**8 - 9:00 AM**  
**Chamber member venues**



Start your day and month with great networking and breakfast at this premier networking mixer! There is no charge to attend, and everyone is welcome.

Maximize your exposure in the Southern Wayne County business community as the **Presenting Sponsor** of the SWCRC monthly Morning Spark networking events! This popular series is a great way to promote your services to the small businesses in the Southern Wayne County region! Average attendance is 45+ small business owners and entrepreneurs, nonprofit management, and government officials.

- **Premium, top** logo placement in all event eblasts to Chamber members, and community and elected leaders throughout our region, linking to your company website.
- Logo recognition on the event registration webpage with link to company website
- Vendor booth (exclusive) at all Morning Spark events
- Recognition at the event, and additional speaking opportunity at the Morning Spark Event (opportunity to greet attendees and share any news and offers)
- Recognition on Chamber social media

**\$3,000 Investment | Contact us at (734) 284-6000**



734.284.6000 | SWCRC.com

## SWCRC Networking Events

### **Networking @ Noon**

**5 events annually**

**12—1:00 PM**

**Hosted @ Chamber  
member venues**

Join us during your lunch hour for a great lunch and networking with Downriver leaders and entrepreneurs!

Gain exposure to small businesses and nonprofit professionals at this premier and unique networking lunchtime mixer! Average attendance is 25+ small business owners and entrepreneurs, nonprofit leaders, and government officials.

#### ***“Powered By” Sponsor:***

- Company Logo on all marketing for the event
- Chamber event webpage logo recognition linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Logo recognition on event flyers distributed to membership
- Vendor table at each event

***\$2,000 Investment | Contact us at (734) 284-6000***



## SWCRC Networking Events

### **After Business, Ours!**

**5 events annually**

**5:30—7:30 PM**

**Immediately following SWCRC  
Board Meetings**

Be a part of the action and join us for a fantastic networking opportunity, with great food and open bar. Expo tables are also available for members, for only \$45! Showcase your business to our regional leaders at this premier networking event.



Gain exposure to corporate executives, small businesses and nonprofits at this premier and unique mixer! Average attendance is 80+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.

#### ***Title / “Powered By” Sponsor:***

- ***Premium, top*** logo placement on all marketing for the event
- Chamber event webpage logo recognition linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Logo recognition on event flyers distributed to membership
- Vendor table at each event

***\$2,000 Investment | Contact us at (734) 284-6000***



## SWCRC Marketing Opportunities

The SWCRC provides several marketing options to empower your business with our diverse, regional membership.

**SWCRC.com Website Advertising:** Website receives over 120,000+ views each year!



**Affinity members have their logos featured on the homepage of SWCRC.com**, linking to their company website. Further, member online directory listings are featured on the Downriver local online business directory page, [www.SWCRC.com/Directory](http://www.SWCRC.com/Directory). *\$300 annually.*

**Enhance your SWCRC website listing with a featured listing on the Downriver local online business directory page**, [www.SWCRC.com/Directory](http://www.SWCRC.com/Directory). *\$150 annually.*

**Homepage banner ad** throughout the entire year linking to a webpage of your choice. Dimensions provided upon request. *\$1,500 annually.*

### SWCRC Eblast Marketing



**Weekly “Thriving Together” Business E-Newsletter Exclusive Title Sponsor**, providing important resources and info each week to our entire membership and community leaders. Title level promotion with logo recognition, and a link to a URL of your choice. *\$3,000 for 6 months, or a special discounted rate of \$5,000 for 12 months.*

**Eblasts to SWCRC email database** of small business owners and entrepreneurs, corporate executives, nonprofits leaders, and government officials throughout the region, advertising your business programs and offers! *\$100 per eblast. Special offer of \$50 per eblast with commitment to monthly eblasts for 3 or more months.*

**Ads in weekly Thriving Together Business E-Newsletter** are complimentary to Chamber members!



**Annual SWCRC Downriver Community Guide & Membership Directory:** Advertising rates available upon request. Publication mailed directly to SWCRC membership in January each year, and thousands distributed throughout the region via public venues.

**Your URL link here**

## SWCRC Marketing Opportunities (continued)

### SWCRC Online Event/Membership Registration Partner

Each year, the SWCRC has thousands of event and membership registrations completed for the Chamber's signature events via our website, [www.SWCRC.com](http://www.SWCRC.com). Upon each registration, guests are redirected to a registration confirmation webpage. As the Online Registration Partner, your organization will enjoy premium marketing throughout the year each time a guest is directed to the confirmation page on our site! **The registration confirmation webpage will include your logo, and a special link to any URL you choose, including a coupon, flyer, website, social media page, or more!** Additionally, the confirmation page is emailed directly to the email inbox of the purchaser. This opportunity provides your branding with 8,000+ impressions annually.

#### *SWCRC Signature events include:*

*Black Tie Gala & Expo: 350 attendees*

*10 Business and Legislative Forums: 100-250 attendees each*

*Taste of Downriver: 850+ attendees*

*Women of Achievement Awards: 350+ attendees*

*Golf Outing: 150 attendees*

*Celebration of Downriver: 250+ attendees*

*Also includes membership signups and renewals, various programs throughout the year such as networking, the Downriver Summit, and more!*

Below is an example of the confirmation page, viewed after thousands of registrations each year.

**Contact us at (734) 284-6000**

**Thriving Together**  
#ItsHappeningDownriver



About ▾

Membership ▾

Programs & Services ▾

Join ▾

Events ▾

Contact Us



### Event Registration Confirmation

Thank you for registering for an SWCRC event! Your information has been added to our registration list. Please feel free to reach out to us at **734-284-6000** if you have any questions. We are looking forward to seeing you at the event! Click [here](#) for the homepage.



**Click here for your Coupon!**