

# Black Tie Gala & Expo

Downriver's Premier Business Expo



Experience the elegance of the Chamber's grandest event, the Black Tie Gala & Expo! This is your opportunity to expose your business to small business owners, corporate and non-profit executives, and municipal officials at this prestigious and large expo and gala celebration! Formal attire is requested, and the event will feature an active expo, heavy appetizers from local restaurants, an open bar, live entertainment, and great fun!



**Thursday, April 8 | 6:00 PM**  
Crystal Gardens | Southgate



Average attendance is 350+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.



Tickets: \$70 | SWCRC Members



## Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale  
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte



# Black Tie



# Gala & Expo

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## Sponsorship & Marketing Opportunities



### Platinum Sponsor | \$2,500

- Premium logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20') with premium, front row placement
- Company logo on mailed invitations to Chamber membership and community leaders
  - 10 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media
- Recognition in social media posts.



### Gold Sponsor | \$1,250

- Logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
  - Vendor booth (10' x 10')
- Company logo on mailed invitations to Chamber membership and community leaders
  - 8 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media



### Silver Sponsor | \$1,000

- Name placement and recognition on all event signage and marketing materials and chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
  - Vendor booth (10' x 10')
- Company name on mailed invitations to Chamber membership and community leaders
  - 6 admissions
- Name in Expo Guide Pamphlet

## To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | Kcurrie@swcrc.com



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# Black Tie



Southern Wayne County  
Regional Chamber  
SWCRC.com

## Gala & Expo Downriver's Premier Business Expo

Presented by **TODAY**  
MAGAZINES  
COMMUNITY  
PUBLISHING & MARKETING

### Sponsorship & Marketing Opportunities



#### Entertainment Sponsor | \$1,800

- Logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20')
- Company logo on mailed invitations to Chamber membership and community leaders -8 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media
- Recognition in social media posts



#### Table Sponsor | \$500

- Logo placement and recognition on individual table at the event, name recognition on event pamphlet and on chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Company name on mailed invitations to Chamber membership and community leaders -4 admissions



#### Exhibitor Space | \$400

- Vendor booth (10' x 10')
- Company name on SWCRC.com website - 4 admissions

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