

Michigan Memorial Park
Huron Township

2027

60
1967-2027



D Downriver

& Southern Wayne County
Signature Events & Marketing Opportunities



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile
Huron | Lincoln Park | Melvindale | River Rouge | Riverview | Rockwood | Romulus
Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

Meet the Chamber Team



Ronald J. Hinrichs
President/CEO



Monique Reister
Senior Director of
Membership Engagement



Kate Currie
Events & Marketing
Manager



Mia Dean-Adame
Executive Assistant



Mackenzie Lane
Program Manager
Regional Workforce Talent Initiative

The Southern Wayne County Regional Chamber provides member businesses and organizations across 21 municipalities with opportunities and resources to engage and network with key decision-makers, enhancing financial growth, professional development, and the ability to contribute to a thriving community environment. Our membership is diverse, including small businesses, large corporations, nonprofit organizations, manufacturing companies, real estate developers, healthcare organizations, retail establishments, business service providers, restaurants, hotels, municipalities, government officials and much more.

The SWCRC's mission is to provide opportunities for engagement that will empower every member to achieve success.

It is our vision to be the unifying body for the Southern Wayne County business community, bringing people and organizations together to have a positive, lasting impact on our region.

The SWCRC is one of the most influential networks in local affairs and regional economic development. We are a professional organization that provides resources such as business networking groups, operational savings programs, small business and nonprofit workshops, monthly networking events, signature business events, and advocacy for policy that enhances economic development and job growth in our region.

Contact: (734) 284-6000 | info@swcrc.com | www.SWCRC.com

Thriving Together
#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

Michigan Memorial Park
Huron Township

2027



D⁶⁰ownriver & Southern Wayne County

1967-2027

Southern Wayne County
Regional Chamber
SWCRC.com

Thriving Together
#ItsHappeningDownriver   

From the Chamber President
Ronald J. Hinrichs



Thank you for your engagement with our community's premier employer advocacy network, the Southern Wayne County Regional Chamber!

The SWCRC's priority is to empower employers and the workforce with meaningful resources to enhance impact and service. This focus is what drives the mission of the Chamber and **powers us as a unified employer community to bring people together and have a positive and lasting impact in Southeast Michigan.** Our shared vision only comes to fruition with the partnership of our members, and I am forever grateful for your engagement as we work together to enhance our regional economic climate.

2027 marks the SWCRC's 60th year. As we serve with fresh ideas and creative initiatives, our 60th will be our most impactful year yet! The SWCRC will continue to empower our membership as we build programs like the Thriving Together Action Day, launched to generate meaningful impact for local nonprofit causes in partnership with talented workers and employers. The Unlock Opportunities for Your Business series shares valuable content including social media roadmapping, access to capital, succession planning, financial strategies, and more. And, the SWCRC will continue to build upon our strategic partnerships to advocate for policy and legislation that drives economic growth, talent attraction/retention, job creation, municipal resources, affordable housing, transportation, and more.

Consider engaging in the many opportunities available to SWCRC members including small business workshops, policy calls, the Black Tie Gala & Expo, Legislative & Business Forum Series, Action Day, Downriver Young Professionals, business and nonprofit networking events, Connections Groups, Women of Achievement Awards, mentorship, marketing opportunities, essentials discounts, liability insurance savings, and more! **Visit our website, www.SWCRC.com to explore the many opportunities available to your organization and personal career.** Again, thank you for your partnership, and we are looking forward to serving you in 2027!

Ronald J. Hinrichs
President/CEO

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

Black Tie Gala & Expo

Downriver's Premier Business Expo



Presented by **TODAY**
MAGAZINES
COMMUNITY
PUBLISHING & MARKETING

Experience the elegance of the Chamber's grandest event, the Black Tie Gala & Expo! This is your opportunity to expose your business to small business owners, corporate and non-profit executives, and municipal officials at this prestigious and large expo and gala celebration! Formal attire is requested, and the event will feature an active expo, heavy appetizers from local restaurants, an open bar, live entertainment, and great fun!



Thursday, April 8 | 6:00 PM
Crystal Gardens | Southgate



Average attendance is 350+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.



Tickets: \$70 | SWCRC Members



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

Black Tie *Gala & Expo*
Downriver's Premier Business Expo

Presented by **TODAY**
 MAGAZINES
 COMMUNITY
 PUBLISHING & MARKETING

**Southern Wayne County
 Regional Chamber**
 SWCRC.com

Sponsorship & Marketing Opportunities



Platinum Sponsor | \$2,500

- Premium logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20') with premium, front row placement
- Company logo on mailed invitations to Chamber membership and community leaders
- 10 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media
- Recognition in social media posts.



Gold Sponsor | \$1,250

- Logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 10')
- Company logo on mailed invitations to Chamber membership and community leaders
- 8 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media



Silver Sponsor | \$1,000

- Name placement and recognition on all event signage and marketing materials and chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 10')
- Company name on mailed invitations to Chamber membership and community leaders
- 6 admissions
- Name in Expo Guide Pamphlet

To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | Kcurrie@swcrc.com



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
 River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

Black Tie *Gala & Expo*
Downriver's Premier Business Expo

**Southern Wayne County
 Regional Chamber**
 SWCRC.com

Presented by **TODAY**
 MAGAZINES
 COMMUNITY
 PUBLISHING & MARKETING

Sponsorship & Marketing Opportunities



Entertainment Sponsor | \$1,800

- Logo placement and recognition on all event signage and marketing materials and chamber website.
- Company logo with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Vendor booth (10' x 20')
- Company logo on mailed invitations to Chamber membership and community leaders -8 admissions
- Logo in Expo Guide Pamphlet
- Recognition in press releases sent to Detroit area media
- Recognition in social media posts



Gala Partner | \$500

- Logo placement and recognition on individual table at the event, name recognition on event pamphlet and on chamber website.
- Company name with link to business website on event marketing eblasts, sent to nearly 3,000 email addresses including small business owners, corporate executives and members of the community.
- Company name on mailed invitations to Chamber membership and community leaders -4 admissions



Exhibitor Space | \$400

- Vendor booth (10' x 10')
- Company name on SWCRC.com website - 4 admissions

To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | Kcurrie@swcrc.com



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
 River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte



Business & Legislative Forums

The Legislative and Business Forums are an exciting series that features the opportunity to engage key elected and business leaders in the Southeastern Michigan region.

All 10 events feature a keynote speaker and great networking opportunities. Average attendance depends on the speaker, and is 100 - 200+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, regional high school students, and government officials.



Monthly breakfast/lunch forums

Various venues



Speakers include members of the U.S. House, U.S. Senators, state elected officials, local leaders, corporate CEO's and more.



Tickets: \$25 | SWCRC Members



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte



Southern Wayne County
Regional Chamber

LEGISLATIVE AND BUSINESS FORUM SERIES

SPONSORSHIP OPPORTUNITIES

The Legislative and Business Forum is an exciting series that features our elected and business leaders in the Southeastern Michigan region.

Gain valuable insight from legendary entrepreneurs and successful community pillars to help your business thrive!

FORUM SERIES SPONSOR - \$300 PER FORUM FOR A TOTAL OF \$3,000

- 1 ticket to each event, with seating at the “head” table
- Public recognition of organization and attending representative at each event
- Logo recognition as a “Series Sponsor” on event marketing eblasts with link to company website (sent several times to over 3,000 email addresses each, consisting of small and large business executives and community leaders)
- Logo recognition on printed flyers and ads
- Recognition as a Forum Sponsor in press release sent to Detroit area media (print, broadcast, web)
- Recognition on print and electronic signage at the event
- Logo recognition as a Forum Sponsor on event registration webpage on Chamber website, now featuring a new, easy, user friendly format!
- \$500 per forum includes a table of 10 at each forum. Total of \$5,000
- Opportunity to attend private sponsor reception and photo op with guest speaker

INDIVIDUAL FORUM SPONSOR - \$500

- 1 ticket to event, with seating at the “head” table
- Public recognition of organization and attending representative at event
- Logo recognition as a “Forum Sponsor” on event marketing eblasts with link to company website (sent several times to over 3,000 email addresses each, consisting of small and large business executives and community leaders)
- Logo recognition on printed flyers and ads
- Recognition as a Forum Sponsor in press release sent to Detroit area media (print, broadcast, web)
- Recognition on print and electronic signage at the event
- Logo recognition as a Forum Sponsor on event registration webpage on Chamber website, now featuring a new, easy, user friendly format!
- \$600 includes a table of 10 at the event
- Opportunity to attend private sponsor reception and photo op with guest speaker

If you have any questions call 734-284-6000 or visit www.swcrc.com.



Taste of Downriver

Presented by



Downriver's premier tasting event showcasing area eateries! Sample signature items from the best eateries of Southern Wayne County while enjoying a relaxing summer night with your closest friends and colleagues! Come as a group, or enjoy a night out with your family. Walk from eatery to eatery, enjoying the best of our Downriver region.



This signature event promotes the Downriver region to visitors and gives residents the opportunity to try new menu items. Average attendance is 950+.



Tuesday, August 10 | 6-9:00 PM
Downtown Wyandotte



Tickets: \$30



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte



Taste of Downriver

Presented by



Sponsorship & Marketing Opportunities



Eatery Sponsor | \$1,000

- Company Logo on event signage & menu
- Chamber event webpage recognition with logo linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Recognition in news releases and logo recognition on event posters
- Logo recognition on back cover of event menu
- 10 tickets to the event



Guide Sponsor | \$1,000

- Logo on event signage & menu cover
- Chamber event webpage recognition with logo linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Recognition in news releases and logo recognition on event posters
- Logo recognition on back cover of event menu
- 10 tickets to the event



Registration Sponsor | \$250

- Company name on menus
- Name on event webpage with link to company website
- Name in event eblasts
- 2 tickets

To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | kcurrie@swcrc.com



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

Women of Achievement Awards

Presented by  PNC BANK

Downriver's premier awards luncheon! The event honors women in business and nonprofit operations, and inspires our next generation of female leaders. The Chamber will proudly recognize some of the most outstanding women in our region with the "Leadership Award," "Entrepreneur Award," and "Unsung Heroine Award!" The Chamber will also honor a young leader age 40 and under in our community with the "Distinguished Young Woman Award."



Average attendance is 350+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.



Friday, October 8 | 11 AM - 1 PM
Crystal Gardens | Southgate



Tickets: \$55 | SWCRC Members
\$500 Special | Table of 10



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte



Women of Achievement Awards

Presented by  PNC BANK

Sponsorship & Marketing Opportunities



Gold Sponsor | \$2,500

- 2 tables of 10
- Logo recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media (print, broadcast, web)
- Signage at the event



Silver Sponsor | \$1,500

- 1 table of 10
- Recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media (print, broadcast, web)
- Signage at the event



Community Sponsor | \$1,000

- 1 table of 10
- Name recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition at the event

To Register for Sponsorship Opportunities
Contact our team at (734) 284-6000



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte



Celebration of **Downriver** & Southern Wayne County

Presented by **HENRY FORD HEALTH** SM



Thursday, December 2 | 5:30 PM

Location to be announced



Tickets: \$40 | SWCRC Members



Celebration of Downriver & Southern Wayne County is the SWCRC's annual Christmas and holiday gathering, honoring our partners and leaders in the Southeastern Michigan region, and celebrating our membership and accomplishments throughout the year. The event features an attendance of 300 community and business leaders, and SWCRC members. Join us for delicious appetizers, an open beer and wine bar, and great cheer at this special annual celebration at the gorgeous Grosse Ile Golf & Country Club!

To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | Kcurrie@swcrc.com



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte



Celebration of **Downriver** **& Southern Wayne County**

Sponsorship & Marketing Opportunities



Gold Sponsor | \$1,250

- 6 admissions
- Logo recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media
- Logo recognition on signage at the event



Silver Sponsor | \$1,000

- 4 admissions
- Name recognition on all event marketing materials
- Logo recognition on event marketing eblasts with link to company website (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Recognition in press release sent to Detroit area media
- Name recognition on signage at the event



Community Sponsor | \$500

- 2 admissions
- Name recognition on all event marketing materials
- Name recognition on event marketing eblasts (sent several times to nearly 3,000 email addresses each, consisting of small and large business executives)
- Name recognition on signage at the event

To Register for Sponsorship Opportunities

Contact Kate Currie at (734) 284-6000 x 28 | Kcurrie@swcrc.com



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

734.284.6000 | SWCRC.com

SWCRC Signature Events

Golf Outing

Monday, June 21, 2027

9 AM — Driving Range Open

Shotgun at 10 AM

Grosse Ile Golf & Country Club



Golf Outing

Presented by **GORNO FORD**



Join us for an exciting day of golf at the beautiful Grosse Ile Golf & Country Club, including games, food, an open bar, drawing prizes, and so much more! The event provides a unique opportunity to grow your network with key decision-makers across all industries!

Average attendance is 144 golfers, plus hole sponsors and dinner attendees, including small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.

In addition to golfing and hole sponsorships, you can promote your business to a sold out and industry diverse outing by donating to the drawing, or contributing 150 giveaways to our golfer gift bags! **Contact Kate Currie: KCurrie@swcrc.com or 734-284-6000 to donate to the gift bags.**

Individual Golfer: \$275. **Foursome:** \$1,100. *Early bird special prior to May 7, 2027. Afterwards, price increases by \$25 per golfer.*

Hole Sponsorship w/ Foursome: \$1,265. *Early bird special prior to May 7, 2027. Afterwards, price increases by \$135.*

Hole Sponsorship: \$275. *Includes signage with logo, and opportunity to setup a table at a tee.*

Signature sponsorships include Dinner, Breakfast, Beverage Station, Hole - In - One Sponsor, 19th Hole, and Registration Sponsor. Includes golfer admissions and great branding exposure! Info available upon request.

Contact Kate Currie: KCurrie@swcrc.com or 734-284-6000.





Thriving Together Action Day

Powered by **COMMUNITY FOCUS**
Federal Credit Union

May 12, 2027

Thriving Together Action Day is an SWCRC community impact initiative that unites nonprofit and business members for an afternoon of hands-on service across Southern Wayne County. This one-day event pairs nonprofit projects with volunteer teams from local companies, creating meaningful, high-visibility opportunities to make a tangible difference. Sponsors play a vital role in powering this day of regional action—helping strengthen community partnerships, elevate local organizations, and showcase a shared commitment to empowering our region to thrive.



2027 Sponsorships

Impact Sponsor
\$3,000

- Premium logo recognition & brand alignment on the following event communications and signage, including: Location Yard Signs, Event Banner, Email Communications, Social Media Promotion Pre & Post Event, Event Landing Page
- Opportunity for participating volunteers to attend Thriving Together Kick-Off Event
- Priority date for volunteer sign up

Community Sponsor
\$1,500

- Logo recognition & brand alignment on the following event communications and signage, including: Event Banner, Email Communications, Social Media Promotion Post Event, Event Landing Page.
- Opportunity for participating volunteers to attend Thriving Together Kick-off Event
- Priority date for volunteer sign up

Together, in 2026, we:

- CELEBRATED OUR FIRST ANNUAL THRIVING TOGETHER ACTION DAY
- PROVIDED 210+ VOLUNTEER OPPORTUNITIES
- SUPPORTED 14 NONPROFIT ORGANIZATIONS
- HOSTED 140+ VOLUNTEER TEAMS



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte

734.284.6000 | SWCRC.com

SWCRC Networking Events

The Morning Spark

11 events annually

Monthly on the first Friday

8 - 9:00 AM

Chamber member venues



Start your day and month with great networking and breakfast at this premier networking mixer! There is no charge to attend, and everyone is welcome.

Maximize your exposure in the Southern Wayne County business community as the **Presenting Sponsor** of the SWCRC monthly Morning Spark networking events! This popular series is a great way to promote your services to the small businesses in the Southern Wayne County region! Average attendance is 45+ small business owners and entrepreneurs, nonprofit management, and government officials.

- **Premium, top** logo placement in all event eblasts to Chamber members, and community and elected leaders throughout our region, linking to your company website.
- Logo recognition on the event registration webpage with link to company website
- Vendor booth (exclusive) at all Morning Spark events
- Recognition at the event, and additional speaking opportunity at the Morning Spark Event (opportunity to greet attendees and share any news and offers)
- Recognition on Chamber social media

\$3,000 Investment | Contact us at (734) 284-6000



734.284.6000 | SWCRC.com

SWCRC Networking Events

Networking @ Noon

5 events annually

12—1:00 PM

**Hosted @ Chamber
member venues**

Join us during your lunch hour for a great lunch and networking with Downriver leaders and entrepreneurs!



Gain exposure to small businesses and nonprofit professionals at this premier and unique networking lunchtime mixer! Average attendance is 25+ small business owners and entrepreneurs, nonprofit leaders, and government officials.

“Powered By” Sponsor:

- Company Logo on all marketing for the event
- Chamber event webpage logo recognition linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Logo recognition on event flyers distributed to membership
- Vendor table at each event

\$2,000 Investment | Contact us at (734) 284-6000



734.284.6000 | SWCRC.com

SWCRC Networking Events

After Business, Ours!

5 events annually

5:30—7:30 PM

**Immediately following SWCRC
Board Meetings**

Be a part of the action and join us for a fantastic networking opportunity, with great food and open bar. Expo tables are also available for members, for only \$45! Showcase your business to our regional leaders at this premier networking event.



Gain exposure to corporate executives, small businesses and nonprofits at this premier and unique mixer! Average attendance is 80+ small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials.

Title / “Powered By” Sponsor:

- **Premium, top** logo placement on all marketing for the event
- Chamber event webpage logo recognition linking to company website
- Logo recognition in event eblasts linking to company website, sent numerous times to over 3,000 individual email addresses, including community and business leaders and the general public
- Logo recognition on event flyers distributed to membership
- Vendor table at each event

\$2,000 Investment | Contact us at (734) 284-6000



734.284.6000 | SWCRC.com

SWCRC Marketing Opportunities

The SWCRC provides several marketing options to empower your business with our diverse, regional membership.

SWCRC.com Website Advertising: Website receives over 120,000+ views each year!



Affinity members have their logos featured on the homepage of SWCRC.com, linking to their company website. Further, member online directory listings are featured on the Downriver local online business directory page, www.SWCRC.com/Directory. *\$300 annually.*

Enhance your SWCRC website listing with a featured listing on the Downriver local online business directory page, www.SWCRC.com/Directory. *\$150 annually.*

Homepage banner ad throughout the entire year linking to a webpage of your choice. Dimensions provided upon request. *\$1,500 annually.*

SWCRC Eblast Marketing



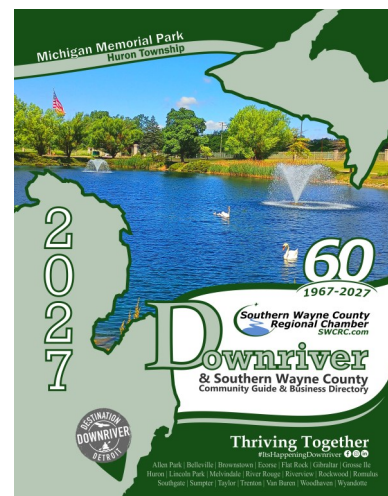
Weekly “Thriving Together” Business E-Newsletter Exclusive Title Sponsor, providing important resources and info each week to our entire membership and community leaders. Title level promotion with logo recognition, and a link to a URL of your choice. *\$3,000 for 6 months, or a special discounted rate of \$5,000 for 12 months.*

Eblasts to SWCRC email database of small business owners and entrepreneurs, corporate executives, nonprofit leaders, and government officials throughout the region, advertising your business services and offers! *\$100 per eblast. Special offer of \$50 per eblast with commitment to monthly eblasts for 3 or more months.*

Ads in weekly Thriving Together Business E-Newsletter are complimentary to Chamber members!



Annual SWCRC Downriver Community Guide & Membership Directory: Advertising rates available upon request. Publication mailed directly to SWCRC membership in January each year, and thousands distributed throughout the region via public venues.



734.284.6000 | SWCRC.com

SWCRC Marketing Opportunities (continued)

SWCRC Online Event/Membership Registration Partner

Each year, the SWCRC has thousands of event and membership registrations completed for the Chamber's signature events via our website, www.SWCRC.com. Upon each registration, guests are redirected to a registration confirmation webpage. As the Online Registration Partner, your organization will enjoy premium marketing throughout the year each time a guest is directed to the confirmation page on our site! **The registration confirmation webpage will include your logo, and a special link to any URL you choose, including a coupon, flyer, website, social media page, or more!** Additionally, the confirmation page is emailed directly to the email inbox of the purchaser. This opportunity provides your branding with 8,000+ impressions annually.

SWCRC Signature events include:

Black Tie Gala & Expo: 400+ attendees

10 Business and Legislative Forums: 100-250 attendees each

Taste of Downriver: 850+ attendees

Women of Achievement Awards: 380+ attendees

Golf Outing: 150 attendees

Celebration of Downriver: 250+ attendees

Also includes membership signups and renewals, various programs throughout the year such as networking, the Downriver Summit, and more!

Below is an example of the confirmation page, viewed after thousands of registrations each year.

Contact us at (734) 284-6000

Thriving Together
#ItsHappeningDownriver



About ▾

Membership ▾

Programs & Services ▾

Join ▾

Events ▾

Contact Us

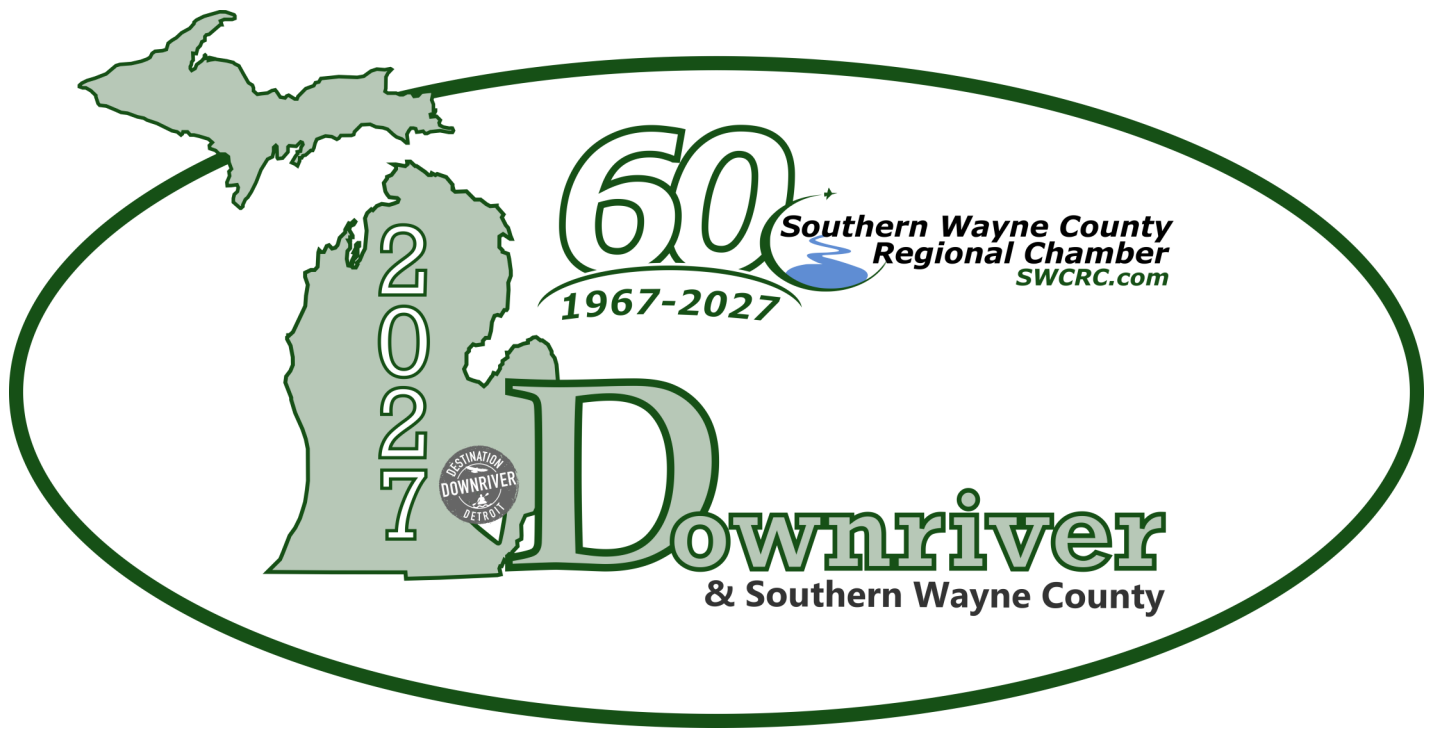


Event Registration Confirmation

Thank you for registering for an SWCRC event! Your information has been added to our registration list. Please feel free to reach out to us at **734-284-6000** if you have any questions. We are looking forward to seeing you at the event! Click [here](#) for the homepage.

{YOUR
LOGO
HERE}

Click here for your Coupon!



Thriving Together

#ItsHappeningDownriver   

Allen Park | Belleville | Brownstown | Ecorse | Flat Rock | Gibraltar | Grosse Ile | Huron | Lincoln Park | Melvindale
River Rouge | Riverview | Rockwood | Romulus | Southgate | Sumpter | Taylor | Trenton | Van Buren | Woodhaven | Wyandotte